

UNC Charlotte Master of Public Administration Public & Nonprofit Management Academy



OVERVIEW

There are certain management skills relevant to any setting, but there are fundamental differences that government and nonprofit managers must appreciate to be effective. Managers in the public and nonprofit sectors must be able to work with divided but shared power, administer complex performance measures and outcomes that can be hard to measure and communicate, and manage multiple sources of responsibility and accountability.

With this in mind, the **MPA Public & Nonprofit Management Academy** is a *professional development certificate program* for supervisors and high-potential staff working in government and nonprofits. The focus of the program is on key skills needed for management success in the unique environment of government and/or nonprofit. Modules will be co-taught by MPA faculty, practitioners and local community leaders. Sessions will include concepts, examples, cases, and practice exercises.

COURSE INFORMATION

The 3-day course is scheduled across non-consecutive Fridays and offered fully online. Classes are from 8:00 a.m. to 4:30 p.m.

Each class will consist of multiple modules covering key topics in the context of public administration and management, including:

- *Setting Goals and Achieving Outcomes*
- *The Power of Data for Government and Nonprofit Managers*
- *Leading and Managing in a Government and Nonprofit Context*

For a detailed course description, specific dates, pricing, and continuing education credit information visit

ContinuingEd.uncc.edu/course/PMA101 or call our Registration Center at **704-687-8900**.

UNC Charlotte Master of Public Administration is part of the College of Liberal Arts & Sciences. The MPA Public & Nonprofit Management Academy is a non-credit professional development certificate program administered by UNC Charlotte School of Professional Studies.

Key Takeaways

Ethical and leadership challenges, including working with elected officials and boards



How to set goals, measure outcomes, and evaluate success



Strategies for securing resources in a competitive environment



How to manage projects and work collaboratively



Understanding cutting-edge theory and how to apply it in practice



Developing a new network of professional contacts

FOR CURRICULUM QUESTIONS & DISCOUNT INFORMATION CONTACT:

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to register.



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